Leadership in International Education Program

-- Empirical experience CHEER Foundation

Dr. Mandy Cao
CEO CHEER China
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Our website

★ www.cheereef.com
Our Mission

* Building up the biggest consortium in education and research in China and European Union
* Representing education interests and values for its members to encourage and support the cooperation between Chinese and overseas institutions
* Establishing a substantial network to promote members’ interests in academic exchange, recruitment, joint education programs, vocational education training and research cooperation
* Consulting services to help Western universities and schools identify their targets in China, and to help Chinese education institutions and governmental organizations find overseas cooperation projects
Our Organizational Culture

- Quick Learning
- Hard Working
- Initiative Taking
- Critical and creative thinking
Organizational Structure
Introduction to our international Program

★ SDP (Skills Development Program)
★ WLSA curriculum
Aim of SDP

Jointly developed by CHEER and CIE

Prepare Chinese students better to study at global universities
Five skills

- Critical thinking
- Independent research & enquiry
- Communication & presentations in English
- Reflective learning
- Enterprise (Teamwork & leadership)
WLSA Curriculum

- Three years senior program
- Quality-oriented
- Skills-based
- Individual attention (Advisors)
- All-round development
- Interactive teaching
The challenge

- Recruitment and management of Teaching Force (combination of Chinese and Foreign teachers)
- Management team—logistics and administration (cooperation with key middle schools)
- Dealing with parents and students expectations
Recruitment and management of foreign teaching force

- Reliable teachers sources, the website or friends recommendation?
- Strict interview/selection procedure
- Job orientation and teacher training
- Incentive system
Management team (cooperation with key middle schools)

- Partner SoE
- Good reputation
- Rich resources (teacher, student)
- Reasonable facility
- Bureaucracy
Dealing with parents and students expectation

- The tiger mother and Wolf father
- Difficulty to switch between Chinese traditional education and western request
- Knowledge based to skill based
- Cultural events
- Social activities
What is leadership and how does it work?

* Motivating a group of people to act towards achieving a common goal.
* Essentials of inspiration and preparation.
* Effective leadership is based upon ideas, but won't happen unless those ideas can be communicated to others in a way that engages them.
Difficult when West meets East

--Intercultural communication

★ How do people think and know
★ What is achievement?
★ Relation to time and spiritual issues
★ The self
★ Organization of society
How do people think and know

★ Does knowing come from concepts or experience?
★ Does knowing come from asking questions or mastering received wisdom?
★ Does knowledge have limits?
★ In what patterns do people think?
What is achievement?

★ Is doing important or is being important?
★ Are tasks done sequentially or simultaneously?
★ Do results or relationships take priority?
★ Is uncertainty avoided or tolerated?
★ Is luck an essential factor or irrelevant?
★ Are rules to be followed or bent?
Relation to time and spiritual issues

★ Is time linear or cyclical?
★ How is time understood, measured, kept?
★ Do humans dominate nature or nature humans?
★ Are divine powers or humans at the centre of events?
★ Is change positive or negative?
The self

★ Is the basic unit of society collective or individual?
★ Obligation and indebtedness, burdens or benefits?
★ Age: is seniority valued or discounted?
★ Are women equals or subordinates?
The organization of society

- Group membership: temporary or permanent?
- Displaying emotion
- Shaming or causing guilt
- Rules of etiquette, i.e. form, is it important?
- Personal matters, private or public?
- Patterns: horizontal or hierarchical?
- Approach to authority
Conclusion

Leadership is a never-ending job!